

PRESS RELEASE
November 28, 2024

Costa Crociere's Top Leaders Explore the Philippines' Horizons



Costa Crociere leaders and Magsaysay Maritime Corporation management pay courtesy visit at Department of Migrant Workers (DMW) head office.

Costa Crociere, the prestigious Italian Cruise Line and is part of Carnival Corporation which is the worldwide leader of the cruise industry; led by its President, Mr. Mario Zanetti, and Senior Vice President Human Resources, Mr. Paolo Tolle, recently embarked on a two-day business trip to the Philippines. Despite its brevity, the visit was filled with significant engagements, strengthening ties with key partners and stakeholders vital to the cruise industry.



From left to right: MMC Cruise Group Head Nori Leonida, MMC Executive Chairman Marlon Roño, Costa Crociere President Mario Zanetti, Magsaysay Group President and CEO Doris Magsaysay Ho, Costa Crociere Managing Director Paolo Tolle, MMC President Arnold Javier, and MMC Fleet HR Consultant Cheryl Faith Cordura.

On November 21, 2024, Mr. Zanetti and Mr. Tolle paid a courtesy call to Magsaysay's head office in Ermita, Manila, where they were warmly welcomed by the Magsaysay Maritime Corporation's top management, led by the Magsaysay Group President and CEO, Ms. Doris Magsaysay Ho. With over two decades of strong partnership between the two organizations, the meeting served as a platform to discuss Costa's strategic direction and reaffirm its commitment to the recruitment and welfare of Filipino seafarers. The dialogue emphasized enhancing crew well-being and shaping a future-focused framework for collaboration.



Standing from left to right: MMC Cruise Group Head Nori Leonidas, MMC President Arnold Javier, MPRC Vice President Patrick Maxwell, Magsaysay Group President and CEO Doris Magsaysay Ho, MMC Executive Chairman Marlon Roño, and MIHCA President Paolo Guevara. Seated from left to right: MPRC Consultant Vito Capurso, Costa Crociere Managing Director Paolo Tolle, Italian Ambassador to the Philippines His Excellency Davide Giglio, Costa Crociere President Mario Zanetti, DMW Secretary Hans Leo Cacdac, and Mrs. Giglio

The first day also included an intimate dinner hosted by Magsaysay's leadership team, where Mr. Zanetti and Mr. Tolle had the opportunity to engage with the Italian Ambassador to the Philippines, His Excellency Davide Giglio, and his wife.



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On the second day, Costa's representatives, accompanied by MMC's management team, visited the Department of Migrant Workers (DMW). There, they met with Secretary Hans Leo Cacdac and officials from the Sea-based Accreditation Division. During this courtesy visit, Costa reaffirmed its strong commitment to employing and safeguarding the welfare of Filipino seafarers.



Costa Crociere leaders and Magsaysay team with vacationing crew members.

The visit concluded on a high note with a meeting at the Magsaysay Center for Hospitality and Culinary Arts (MIHCA), where Mr. Zanetti and Mr. Tolle interacted with vacationing Costa crew members and trainees. A celebratory highlight of the trip was the unveiling of Costa's official logo and Costa Campus logo at MIHCA Manila, symbolizing the enduring partnership and shared vision between the two organizations.

The productive and meaningful engagements during this two-day visit underscore Costa Crociere's unwavering support for Filipino seafarers and its dedication to nurturing the next generation of maritime professionals. The future looks bright for those serving and aspiring to work with this esteemed Italian cruise line.



The memorable conclusion of the two-day business trip with Costa's trainees.



Unveiling of Costa Crociere's signage at MIHCA Manila.

About Costa Crociere

Costa Crociere is the only cruise company to fly the Italian flag and is part of the Carnival Corporation & plc Group, listed on the London and New York stock exchanges, and world leader in the industry. For 75 years Costa Cruises has embodied Italian style and hospitality. With 9 ships in service, its headquarters are in Genoa and operates at global level, mainly on routes in the Mediterranean, Northern Europe, the Baltic Sea, the Caribbean, North and Central America, South America, the Arab Emirates and the Far East.

www.costacruises.com

About MAGSAYSAY

Magsaysay Maritime Corporation (MMC) is a leading provider of quality crew and exemplary crewing services for the world's maritime and cruise industries. Headquartered in Manila, Philippines, and with affiliates and subsidiaries in Indonesia, China, and Croatia, MMC provides partner Principals around the world direct access to topnotch, well-trained, and

excellent crew of various cultures and nationalities for both merchant marine vessels and cruise ships. MMC's service is anchored on building a human resources pipeline and investing heavily in the sourcing, selection, training, and certification of seafarers and crew members for specific jobs they will perform onboard cruise ships and merchant marine vessels.

www.magsaysay.com

About MIHCA

A member of the Magsaysay Group, Magsaysay Center for Hospitality and Culinary Arts (MIHCA) has been at the forefront of training and producing job-ready professionals in the fields of hospitality, tourism, and culinary arts. MIHCA has four satellite schools in Manila, Mandaluyong, and Cebu (Philippines), as well as in Jakarta, Indonesia, with state-of-the-art facilities where students can hone their skills in real-world job settings.

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